



# Helping Families Fundraising Gala

September 1, 2019

Dear Friend,

**Nearly all working parents agree that afterschool programs help them do their jobs and excite their children about learning. Yet more than 200,000 Massachusetts children are alone and unsupervised during the out-of-school time hours because their families cannot afford the cost of these important programs.** 35 years ago, this underlying issue spurred the creation of For Kids Only Afterschool (FKO), when we first opened our doors in 1984 to care for five children in a church basement. Today, we enrich the lives of more than 1,600 children every year – providing them with a caring, safe place to go when school is out and unique opportunities to learn, love and grow.

**While FKO enrollment levels are at an all-time high, there's more work to be done: today, hundreds of children across the communities we serve are waiting for the financial assistance they need to access quality out-of-school time enrichment programs.**

To help children and families in need, FKO established the *Helping Families Fundraising Gala*, an annual giving event where all proceeds directly benefit children in need. Since its inception in 2008, the *Helping Families Fundraising Gala* has helped over 250 children access afterschool programs. This year, in celebration of our 35th Anniversary, we are committed to fundraising \$60,000 – our most substantial amount yet – which will connect up to 50 low-income children with safe, quality afterschool services.

**Will you consider contributing to this year's Helping Families Fundraising Gala and help us reach our goal?**

We are so grateful for your ongoing support of For Kids Only Afterschool and hope you'll consider joining our 2019 efforts by sponsoring this exciting event! See attached opportunities of how you can support.

Leave your *heartprint* at our 2019 Helping Families Fundraising Gala and make a meaningful difference in the lives of children from low-income and working families in the neighborhoods you serve.

Thank you from the bottom of our hearts.

With gratitude,



Deborah Keegan  
Founding Executive Director



**for kids only**  
AFTERSCHOOL

## GIVING OPPORTUNITIES

As an event partner, you'll bring our event to life by sponsoring key elements of the gala and generating event excitement and buzz in exchange for extensive promotion in event marketing and communications materials.

**Kindness Sponsor \$10,000 (one available)**

*Official sponsor of the event dinner.*

- Premium logo inclusion on all event signage
- Prominently placed two-page ad spread in program book (10w" X 8h")
- Opportunity to address attendees during dinner
- Logo inclusion on co-branded gala favor
- Table of up to ten (10) event tickets (names due 11/1)

**Collaboration Sponsor \$5,000**

- Logo inclusion on all event signage
- Prominently placed full-page ad in program book (5w" X 8h")
- Up to six (6) event tickets (names due 11/1)

**Inclusion Sponsor \$1,000**

- Full page ad in program book (5w" X 8h")
- Logo on event signage
- Two (2) event tickets (names due 11/1)

**Friendship Sponsors \$250**

- 1/4 page ad in program book (2.25w" X 3.75h")
- Logo on event signage

**Learning Sponsor \$7,500 (one available)**

*Official sponsor of the cocktail hour, when guests mingle and learn from one another.*

- Premium logo inclusion on all event signage
- Branded signature drink during cocktail hour
- Logo inclusion on cocktail napkins
- Prominently placed full-page ad in program book (5w" X 8h")
- Up to eight (8) event tickets (names due 11/1)

**Compassion Sponsor \$2,500**

- Logo inclusion on all event signage
- Prominently placed full-page ad in program book (5w" X 8h")
- Up to four (4) event tickets (names due 11/1)

**Creativity Sponsor \$500**

- 1/2 page ad in program book (5w" X 3.75h")
- Logo on event signage

**Other Donation:** \$ \_\_\_\_\_

**Prize Donation** (recognized at sponsorship level equal to prize value) \_\_\_\_\_

## Ready to become a Helping Families Partner?

Please select your desired partnership level and mail this completed form with your partnership payment, financial donation and/or prize donation to: For Kids Only Afterschool, Attn: Helping Families Fundraising Gala, 194 Essex Street, Salem, MA 01970.

\*\*\*Email a pdf, png or jpg of your advertisement and/or logo to [tkent@kfoafterschool.org](mailto:tkent@kfoafterschool.org) by November 1, 2019.

**Name/Organization:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Questions?** Give us a call! (978) 740-KIDS (5437)

All donations are tax deductible and will be gratefully acknowledged before, during and after the gala.



## Who we are.

For 35 years, For Kids Only Afterschool (FKO) has been helping kids learn, love and grow together with their communities – encouraging our youth to leave their own mark on the world through individual journeys of peace and kindness.

At FKO, we call these marks heartprints, and we all have one that's unique, unlike any other. You can't see your heartprint, but you can feel it – through the words you say and the things you do. It's the pattern on every heart that makes us who we are, guiding our own unique essence – our feelings, thoughts and actions. FKO celebrates all heartprints and believes that before you can really learn, love and grow with others, you must first embrace your own. #whatsyourheartprint

## What we do.

FKO's year-round out-of-school time programming offers learning experiences after school, during school vacation weeks and throughout the summer that boost the academic, social, emotional and physical development of the growing school-age child. Our trained and certified educators offer support and guidance that children need to feel safe and happy, while our enriching programs offer a structured and engaging curriculum with the flexibility youth crave to explore favorite activities and discover new passions.

## By the numbers.

- Celebrating **35 years** and **over 20,000 total kids served**
- **1,600 children** enrolled today in **18 programs**
- Proud to partner with **16 public schools** across **5 communities**: Chelsea, Everett, Peabody, Revere, Winthrop

## Our core values.

- Practice kindness.
- Be supportive and compassionate.
- Foster collaboration.
- Appreciate differences.
- Embrace holistic learning.

## The issue at-hand.

More than 200,000 Massachusetts children are home alone when school is out because their parents can't afford the cost of out-of-school time services. 35 years ago, FKO first tackled this issue when we opened our doors to care for five children in a church basement – supporting working families and keeping their children safe during the afterschool hours.

Today, nearly 2,000 children – many of whom are from low-income families, have special needs or have experiences trauma in their young lives – enjoy our programs each year. While this growth is exciting, there's still more work to be done as hundreds of children remain on the waitlist for subsidized care across the communities we serve. This need far exceeds the funding available.

- **81%** of Massachusetts parents say afterschool programs help them keep their jobs.
- **66%** of Massachusetts parents say afterschool programs excite kids about learning.
- **73%** of Massachusetts parents say afterschool reduces the likelihood that kids will engage in risky behavior.

## Join us!

All proceeds from our Helping Families Fundraising Gala go to scholarships for families in need. Please consider getting involved in this year's event and helping us reach our goal of \$60,000. There are many of ways to help make a difference. It's as easy as...

- 1) **Become a sponsor:** Enjoy cause-rooted brand awareness across our local communities as your financial contribution directly supports scholarships for children from families in need.
- 2) **Gift a donation:** Bring excitement to our raffle, live or silent auctions and help raise funds that support a safe place for children to learn and grow during the out-of-school time hours.
- 3) **Join Us:** Want to see what our Helping Families Fundraising Gala is all about? We hope you can attend our night of celebration and giving in November.





Department of the Treasury  
Internal Revenue Service

P.O. Box 2508

Cincinnati OH 45201

In reply refer to: 0248306044

Aug. 26, 2008 LTR 4168C E0

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BODC: TE

FOR KIDS ONLY AFTERSCHOOL  
INCORPORATED  
244 ESSEX ST UNIT C  
SALEM MA 01970-3434441



001369

Employer Identification Number: 04-3037204  
Person to Contact: Ms. Smith  
Toll Free Telephone Number: 1-877-829-5500

Dear Taxpayer:

This is in response to your request of Aug. 15, 2008, regarding your tax-exempt status.

Our records indicate that a determination letter was issued in November 1990, that recognized you as exempt from Federal income tax, and discloses that you are currently exempt under section 501(c)(3) of the Internal Revenue Code.

Our records also indicate you are not a private foundation within the meaning of section 509(a) of the Code because you are described in section(s) 509(a)(1) and 170(b)(1)(A)(vi).

Donors may deduct contributions to you as provided in section 170 of the Code. Bequests, legacies, devises, transfers, or gifts to you or for your use are deductible for Federal estate and gift tax purposes if they meet the applicable provisions of sections 2055, 2106, and 2522 of the Code.

If you have any questions, please call us at the telephone number shown in the heading of this letter.

Sincerely yours,

Michele M. Sullivan, Oper. Mgr.  
Accounts Management Operations I